



FOR IMMEDIATE RELEASE
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Contact: Morgan Worek
mworek@gmail.com or 608-723-7551

WPA Offers Youth Pig Project Scholarships

LANCASTER, WI- The Wisconsin Pork Association (WPA) is once again offering Youth Pig Project scholarships. These scholarships are designed to assist 4-H and FFA members in establishing swine projects that can lead to development of life skills and career opportunities in the Wisconsin pork industry.

4-H and FFA youth are eligible to apply for a \$100 scholarship used to offset costs associated with their 2024 pig project. Scholarships will be awarded in three age divisions: Ages 9-12, 13-15, and 16-19 (as of January 1st, 2024). Through support from swine breeders and allied industry members around the state, the goal is to raise enough funds to support a minimum of 50 youth scholarships.

Once selected, youth are also asked to participate in an educational webinar to receive their scholarship funds. The Wisconsin Pork Association is committed to youth development and feels that offering resources like this will help further educate youth about swine production, emphasize the WeCare[®] commitment of pork producers, and offer other opportunities within the industry.

Interested youth may download the scholarship application form from the WPA website at www.wppa.org/youth-pig-project/ or call the WPA office at 608-723-7551 to have a copy mailed. Completed application forms must be emailed or postmarked no later than **February 1st, 2024**.

Sponsors for the 2024 Youth Pig Project Scholarship Program will be posted on the WPA website at www.wppa.org/youth-pig-project/. WPA is still accepting program sponsorships through **February 1st, 2024**.

Any person or business interested in becoming a sponsor should contact the WPA office at 608-723-7551 or email wppa@wppa.org.

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The mission of the Wisconsin Pork Association is to promote and protect the state's pork industry in order to ensure its success now and in the future.