2024 WESTERN WISCONSIN Food Pantry Survey

WE HEARD 23 FOOD PANTRY MANAGERS

The 2024 Western Wisconsin Food Pantry Survey provides a critical opportunity to gather feedback from individuals visiting food pantries and food pantry managers in Pierce, Polk, and St. Croix Counties. These voices have the ability to inform food pantry services and hunger relief system priorities. Key insights point to the current strengths, challenges, and needs for further investment in this essential community asset. Manager surveys were conducted in November and December of 2023.

BY MANAGERS Increased client visits and demand for food 78% Food sourcing and supply chain challenges **57%** Reduction in donations from 35% the community Decreased volunteer 13%

Other 9%

capacity

COMMON CHALLENGES REPORTED



IMPACT OF REDUCED USDA COMMODITY FOOD AMOUNTS (TEFAP)

67%

reported increased food costs.

38%

reported decreased the amount of food able to offer

29%

reported decreased food variety.

19%

reported they do not use TEFAP

14%

reported decreased healthfulness of food available.

reported no impact

10%

CURRENT WAYS FOOD PANTRIES ARE OFFERING FOOD

65%

Shopping at the Food pick up food pantry

Delivery

Other

CULTURALLY SPECIFIC FOODS AVAILABLE

Dried beans, rice, flours, spices, produce, and other cooking items

For more information, visit https://stcroix.extension.wisc.edu/western-wisconsin-food-pantry-survey/

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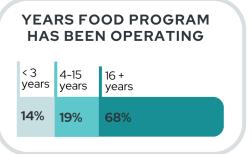


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VARIABILITY IN PROGRAM LONGEVITY, STAFFING, AND INFRASTRUCTURE CAN IMPACT CAPACITY



YEARS MANAGER HAS BEEN AT FOOD PROGRAM https://doi.org/"> https://doi.org/"> https://doi.org/">



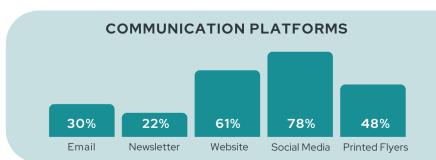
FOOD PANTRY INFRASTRUCTURE



have an annual budget to purchase food

? 100%

have a stable location to provide food resources to the community



FOOD BANKS PLAY AN IMPORTANT ROLE IN FOOD SOURCING AND INFORMATION EXCHANGE.

PERCENTAGE OF MANAGERS THAT AGREE OR STRONGLY AGREE WITH THESE STATEMENTS

I know what food is available at the food bank

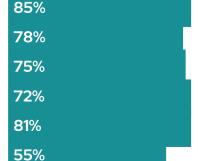
Deliveries are on time and include everything I order

The ordering process is easy

Communication is clear and timely

Food bank staff listen to my feedback and perspective

I learn information from the food bank that helps me run my food program





Use retail grocery stores if unable to source from the food bank.



13%

Do not have the resources available to purchase items if unable to source from the food bank.

MORE IS NEEDED FOR FOOD PANTRIES TO SUSTAIN AND EXPAND FOOD ACCESS.

INFRASTRUCTURE NEEDS

- 1. More cooler capacity
- 2. More freezer capacity
- 3. Vehicles to move and distribute food
- 4. New location for this food program

TIME AND FUNDING NEEDS

- Increased donors and fundraising
- 2. More volunteers and volunteer roles
- 3. More board engagement
- 4. Increased community support and engagement

EXPERTISE NEEDS

- Fundraising support and strategies
- 2. Inventory management
- 3. Volunteer management
- 4. Food sourcing strategies
- 5.Succession plan
- 6. Marketing and Strategic Planning

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